

2024

# Levy Payer Registration Benefits



**\$0**

## Understanding Your Levy

The custard apples levy and charge were first introduced 1 January 1995. Custard apples produced in Australia and sold by the producer or that are exported, will attract a levy or charge. Hort Innovation is responsible for the expenditure of the custard apples levy and charge.

Custard apples means a fruit of the species *Annona cherimola*, *Annona muricata*, *Annona reticulata*, *Annona squamosa* or a hybrid between, or within, any of these species.

A producer of custard apples, that is the person who owns the custard apples immediately after harvest, is liable to pay the levy. If a grower of custard apples, sells their fruit through an intermediary, including a first purchaser, buying agent, selling agent, or exporting agent, the amount of levy they pay on behalf of the grower is recovered from the grower.

For example, when a grower receives a grower/remittance advice, outlining the prices received, the levy amount (as per the rates below) is deducted from the final payment. Detailed information on the custard apple levy and charge is available at the Department of Agriculture, Water and the Environment (DAWE).

## Levy Breakdowns

Custard Apples	Marketing Levy	Research & Development Levy	TOTAL
Packaged – standard box 10 kilograms	13 cents per box	27 cents per box	<b>40 cents per box</b>
Packaged – standard tray 7 kilograms	13 cents per tray	27 cents per tray	<b>40 cents per tray</b>
Bulk	\$16 per tonne	\$34 per tonne	<b>\$50 per tonne</b>

Investment in research and development (R&D) and innovation is vital for ongoing growth and improvement in the productivity, profitability, competitiveness, and sustainability of Australia's custard apple industry.

Custard Apples Australia supports policy that:

- Ensures efficient use of the grower levy
- Invests in the Custard Apple Strategic Plan
- Improves security of tenure for core skills
- Develops a field of applied scientists motivated by industry outcomes
- Centralises co-ordination of R&D for efficient delivery
- Encourages collaboration with international researchers for efficiency
- Is industry driven

Levy payers have free access to custard apple R&D project information, which can be unlocked through the **Levy Payer Registration**. Evidentiary proof of levy payment may be requested before acceptance of registration.

All other information, such as newsletters, field day/workshops, including access to guest speakers and communications from the industry association (Custard Apples Australia) is accessible through **Grower Membership**.